



Ladybikes INTERNATIONAL

NEWSLETTER No 7

January 2020

Our website www.ladybikes.org

ABN 11 912 436 735

Warm greetings to everyone

Christmas has come and gone and we now reflect on how far we have come since starting in late 2017 and registering the company in Kenya in March 2018.

I am very excited on what we have achieved in the last 12 months. Having 14 ladies learning to ride a motorcycle and obtaining their Kenyan motorcycle licence and now 2 actually operating their own business is a wonderful achievement. It hasn't been without its dramas and the cost of around \$16,000 (\$2000 per trainee) is a reasonable price for changing the lives of these ladies.

Special thanks must go to Gentrax Simati in Bungoma for her work in bringing it all together during this past 12 months.

In addition, a huge thank you to Rotary Clubs within Australia and England for their generous financial support as well as a number of individual supporters.

With more donations we will be able to purchase more motorbikes and expand our ladybikes training program.



The women in theory class.



It all starts with knowing the rules of the road.

WONDERFUL NEWS In December we have had our first 2 trainees on the job as boda boda riders earning money and leasing their motorbike. Within 12 – 18 months they should own the motorbikes. We at Ladybikes are so excited for them and the others who will follow, thus breaking the cycle of poverty living. We now have five motorcycles in Kenya and hopefully ten in East Africa by the end of 2020. In September it was very satisfying to see the smiles and excitement of the first group of trainees receiving their achievement certificates at the graduation Ceremony. Check out our website to see the videos - celebrating the actual graduation. For more information please go to www.ladybikes.org



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Maureen and Jacklyn receiving their motorbikes for their new boda boda (taxi) business.

Sorry the photographer has not learnt about having light in front NOT behind the photo subjects.



Planning Goals for 2020

1. Purchase two more motobikes in January
2. Establish the female rider training school in Bungoma.
3. Establish the Ladybikes program in Uganda
4. Have at least twelve more trainees gaining their riders licence and working towards being boda boda riders.
5. You or your club could be part of that process by giving donations (tax deductible) to Ladybikes International Ltd.

David Hastie a Rotarian from Nairobi, sent me this article about motorbike taxis (boda Boda) in Africa.

<http://www.bbc.com/news/world-africa-50228185> I found it a very interesting article.

I think we have selected the right timing to introduce female riders into the taxi industry and hope we will create great opportunities to move young African women from poverty to sustainable living for themselves and their children.

Last year whilst I was in East Africa I managed to attend a number of Rotary Club meetings, lunches, and charters, namely; Kampala Uganda, Kigali Rwanda, three in Nairobi Kenya and Bungoma Kenya.

This is our second group of trainees, with Gentrax (our Administrator) is in the middle. All these ladies passed their theory and practical exams in December 2019.



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Ladybikes High Tea

Thanks to Pat Glass (Newcastle Rotary Club) and Carol Bailey (Maitland Sunrise Club) for making themselves available to join me as part of the planning committee for the Ladybikes High Tea.

OUR Immediate needs to assist with our Ladybikes High Tea are;

1. Registration officer, both pre-event and during the event.
2. Raffle organiser, both pre-event and during the event
3. Sponsor organiser, pre-event
4. Two reception officers for marking off table registrations

Please phone Bruce (0410 309 127) or email him bruce.foley@ladybikes.org to volunteer for any of the roles to help with the High Tea in March.

Ladybikes High Tea

HOSTED BY NEWCASTLE ROTARY CLUB

Please join us on Sunday 8th March for a High Tea celebrating International Women's Day with all proceeds going to Ladybikes International.

Ladybikes
INTERNATIONAL

Rotary

Young women moving from absolute poverty to a sustainable living

Ladybikes aims to empower young African women to become self-employed Boda Boda riders through providing capital funding, training and operational resources.



Silent auction
Best national costume
High Profile Guest Speaker
Female Rotarian Panel
Music & African Dancers
Major raffle & door prizes



Sunday 8th March
2:00pm for 2:30pm start
Hexham Bowling Club
Tickets: \$39pp or
Table of 8 \$288 (\$36pp)

Join us to help raise awareness of Ladybikes and celebrate International Women's Day!

Tickets available at Trybooking

Future fundraising event ON Sunday the 8th March 2020
Rotary Club of Newcastle is conducting a fundraising event called "Ladybikes High Tea" at the Hexham Bowling Club. Arrive 2pm for a 2.30pm start.

For table bookings and individual bookings go to Trybooking.com and follow the prompts. We are offering a very good price for the entertainment and food. We are hoping for 150 people with interesting speakers and excellent prizes. May we encourage you to come along and not wait until March to book. Why not book a table (cheaper price per table of 8) for your group, organisation and church.

Final Greetings - To all of those people and Rotary Clubs who have provided financial support to Ladybikes we say a special thank you again. Without this financial support "nothing happens" in changing the lives of those less fortunate than us.



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Yours sincerely

Bruce Foley

website www.ladybikes.org

Founder & Director +61401309127



Would you like to financially support these and other women? Right now we need an extra \$20,000 to establish the riding school, plus an extra \$6,000 to match the Foundation Grant. These donations would mean we can proceed ahead in 2020.

DONATIONS CAN BE DIRECTED TO THE FOLLOWING**

Please consider making fortnightly, monthly, annually or a single donation to our program.

www.rawcs.org

TAX DEDUCTIBLE - KENYA Click on Projects enter **Project No. 30 -2017 -18**

- **UGANDA** Click on Projects enter **Project No. 70 -2018 -19**

Rwanda is in the process of being established (information should be available soon)

NON – TAX DEDUCTIBLE – Direct Deposit Donations

KENYA NPBS BSB 650 000 A/C 533634903 Newcastle Rotary Club

UGANDA WESTPAC BSB 032 513 A/C 355524 Ladybikes International

RWANDA To be advised

Receipts are issued for ALL donations

“Please join us in changing the lives of young disadvantaged African women”



Ladybikes

