

Ladybikes International

Welcome

to the Ladybikes
Program 2018

“ Women carrying Africa”



Ladybikes International

What do we do?

- Train young disadvantaged African women to become motorbike riders.
- By teaching them - to ride a bicycle
- (must be able to ride a bicycle before getting on a motorbike)
- - about the functions of a motorbike
- - to ride a motorbike
- - to obtain a riders licence
- - how to operate their motorbike business

Why?

- To receive employment in the Taxi and Courier Businesses
- To end up owning their own business by leasing a motorbike
- To be self-sufficient and move from absolute poverty to a sustainable living for them and their children.

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To achieve all this we need
your financial support



Awendo Team - first ever ride



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HOW DOES IT WORK Stage 1

- Young women are selected by the partner organisation from the local community for training.
- 4 weeks introduction to a motorbike features, safety and learning to ride

Stage 2

4 weeks training to gain rider's licence. Successful applicants move to the next stage.

Stage 3

- 4 weeks practical training working as Boda Boda and courier riders for the partner organisation
- The motorbikes are stored in the partner organisation centre for safety and maintenance.
- Ladybikes International covers all registration and insurance to the end of stage 3.

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Stage 4

- Ladybikes International leases a motor bike to the successful young women who have completed Stage 3
- The rider repays the principal and interest loan to Ladybikes International from the income she receives out in the open market.
- The formal lease agreement allows for flexible repayment.

Comparison

- Our program is significantly lower cost and provides better terms than current commercial arrangements with Boda Boda associations, banks and motor bike companies.
- Around A\$300- \$330 (20%) cheaper
- Some riders NEVER own the motor bike under existing commercial agreements
- If a woman passenger had a choice, most would choose a female rider rather than a man.

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Comparison Funding

- It costs \$2,000 - \$2,500 to send a girl to a Public Secondary school for 4 years.
- Then a further \$2,000 - \$3,000 for technical training for 2 years.
- NO guarantee of a job

Our Program Cost - \$2,500

- BENEFITS - Employment opportunity in 6-9 months
- PLUS The opportunity to lease a motorbike as a business and pay the same price as rented motorbike.
- AND ending up owning an asset (motorbike) within 18-24 months.

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TAX DEDUCTIBLE DONATIONS



HOME [SEARCH FOR A PROJECT](#) RE

- Kenya
- Project No. 30-2017-18
- Uganda
- Project No. TBA
- Rwanda
- Project No. TBA

- Visit www.rawcs.org.au

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DONATIONS (Non-tax deductible)

- Direct Deposit to WESTPAC
- Branch: Charlestown
- Account Name: Ladybikes International
- BSB 032513 Account No. 355524

Ladybikes International

Newcastle Rotary Club
Committee

Project Manager: Bruce Foley

Deputy Manager: Ted Lewis

CONTACTS

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Progress

- Website www.ladybikes.org
- Registered Ladybikes International in [Australia](#), [England](#), [Kenya](#), [Rwanda](#) and [Uganda](#)
- Quarterly Newsletters
- Funding goal for 2018
- \$20,000 (5 programs – 30 women)

First Trainees

