

# *Ladylikes Program - Costings and Benefits*

## Benefits

- Our program is significantly at a lower cost and provides better terms than current commercial arrangements with Boda Boda associations, banks and motor bike companies.
- Around A\$300- \$350 (20%) cheaper
- Most riders NEVER own the motor bike under existing commercial agreements
- If a woman passenger had a choice, most would choose a female rider.

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## Comparison Funding

- It costs \$1,500 - \$2,500 to send a girl to a Public Secondary school for 4 years.
- Then a further \$2000 - \$3000 for technical training for 2 years.
- Total cost at least \$5,000
- Over a 6 year period with NO guarantee of a job

## Our Full Program Cost - \$2,200

- Training \$400
- Motor Bike \$1800
- This covers the cost of training the women and the purchase of a motor bike. Plus setting up their own Boda Boda or courier business.
- They end up owning an asset (motor bike) and a business within a 18 months period.